

MARCH 26

FILE

fashion calendar

33rd year

a weekly publication

1973

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 26, 1973

Sunday	46TH READY-TO-WEAR	CENTRO DI FIRENZE	PITTI PALACE
March 25-	SHOWINGS IN ITALY	PER LA MODA ITALIANA	FLORENCE, ITALY
March 29	<u>Fall and Winter '73 - 74 Collections</u>		

Sun., March 25: 6:30 P.M. (Buyers); 9:30 P.M. (Press)
 Noni Sport, Trico, Naka, Roberto Cavalli, Maljana,
 Laura Aponte, Lesy, Gi-Bi, Missoni, Milena Mosele,
 Albertina, Mirsa, Gherardini, Avagolf.

Mon., March 26: 9:00 A.M. (Buyers); 11:30 A.M. (Press)
 Ferragamo, Franco Bertoli, Litrico, Krizia, Soldano,
 Guarnera, Gibo, Kinki Sho Diff, Assunta, Montedoro,
 Garbell, Melloni, Aquarius.
6:30 P.M. (Press); 9:30 P.M. (Buyers)
 Avolio, Paola Davitti, Hermitt, Caumont, Zani
 Valentine, Bin, Tendreyse, Trell, Charade,
 Naldoni, Lux Sport, Paola Signorini, Fendi.

Tues., March 27: 9:00 A.M. (Buyers); 11:30 A.M. (Press)
 Gregoriana, Barocco, Fabiani, Modyva, Sarli,
 Sanlorenzo, Heinz Riva, Enzo, Ognibene Zendman,
 Tita Rossi, André Laug, Titti Brugnoli, Balestra,
 Clara Centinaro, Lancetti.

Wed., March 28: 9:00 A.M. (Buyers); 11:30 A.M. (Press)
 Antonelli, Baratta, Sorelle Fontana, Emilio Pucci.

Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A
 50121 Firenze, tel: 67.91.93.

Monday	FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)
March 26-	<u>Tues., March 27 . . .</u>
April 6	11:30 A.M. Sauzaie, 8, rue Monsigny, 742-66-94
	1:00 P.M. Jaeger, 5, Fbg.St.Honoré, 727-15-42
	2:30 P.M. Adrienne Lemaux and Jean Rychter, Salon des Champs-Élysées, 44, ave. des Champs- Élysées, 508-42-06
	4:30 P.M. Brezin, 66, Champs Elysées, 567-19-75
	5:30 P.M. Brezin, Reginskaia, 567-19-75
	<u>Wed., March 28 . . .</u>
	9:45 A.M. Gratz Université, 141, Blvd. St.-Germain, 326-01-37
	9:45 A.M. Sym. Hotel Méridien, 81, Blvd. Gouvion St. Cyr, 255-62-90
	11:00 A.M. KO and CO, Jean Charles de Castelbajac, 255-62-90
	4:00 P.M. Liliane Burty, 125 rue de Sèvres, 073-34-20
	<u>Thurs., March 29 . . .</u>
	9:30 A.M. Réal Vager Nastat, 43, rue d'Aboukir, 508-88-60

(Continued on following page)

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (Continued from page 1)

Thurs., March 29 . . . 9:30 A.M.- Mendes (Jean Muir, Rolland Chakkal,
(continued) 6:00 P.M. Christiane Bailly, F. Sanchez, Issey
Miyake), 38, rue Léopold Bellan, 236-97-14
12:45 P.M. Gaston Jaunet, Hotel Hilton, 742-96-70
2:30 P.M. Miss Dif, Hotel Hilton, 508-42-06
4:30 P.M. Au Point D'Exclamation, 238 St. Denis, 231-52-55

Fri., March 30 . . . 9:45 A.M. Andre Ledoux Sport, 25, av. Montaigne, 224-76-36
11:15 A.M. Lison Bonfils, 236-19-50
12:30 P.M. Carven, 6, Rond Point des Champs Elysées,
225-66-50
2:30 P.M. Guy Laroche, 29, av. Montaigne, 508-42-06
3:00 P.M. Lison Bonfils, 236-19-50
3:45 P.M. Franck Olivier, Hotel Intercontinental,
567-19-75
5:30 P.M. Emesse, 033-73-01

Sat., March 31 . . . 2:30 P.M. Christian Joss, 548-90-50
4:30 P.M. Fake Fur Assn, Porte de Versailles, 878-40-59
7:00 P.M. Borg (Fake Furs), Espace Cardin, 359-42-26
8:30 P.M. Groupement de Paris, Hotel George V, 532-51-69

Sun., April 1 . . . 10:30 A.M. Mendes, 236-97-14 (10:30 A.M.-5:00 P.M.)
11:00 A.M. Lanvin Boutique, Hilton, 265-27-21

Mon., April 2 . . . 9:45 A.M. Chloe, 359-15-63
10:00 A.M. Lanvin Boutique, 22 Fbg. St.-Honoré, 265-27-21
10:30 A.M. Dior 30, av. Montaigne, 256-16-94
11:00 A.M. Pierre Cardin, Espace Cardin, 225-06-23
12:00 Noon Dior, 30, av. Montaigne, 256-16-94
12:00 Noon Mic-Mac Tan Ghidicelli, 566-56-19
2:30 P.M. Emmanuelle Khanh, 236-56-33 (also 4:30 P.M.)
6:30 P.M. Kenzo Jap, Bourse de Commerce, 742-90-11
8:00 P.M. Jataj-G. Penneroux, Plaza Athenée, 567-19-75
6:00 P.M. Cacharel, 805-54-74 (also 8:00 & 10:00 P.M.)

Tues., April 3 . . . 9:30 A.M. Ter et Bantine, 486-08-06
11:30 A.M. Hechter, 770-76-35
2:00 P.M. Cacharel, 18, Fg. du Temple, 805-54-74
4:30 P.M. Timwear, Bozinger Place de la Bastille, 770-97-19
5:30 P.M. Saint Clair, 357-54-85
6:30 P.M. Myrenchu, 624-15-96

Wed., April 4 . . . 9:30 A.M. J.L. Scherrer, 53, av. Montaigne, 359-55-39
10:30 A.M. Dior, 30, av. Montaigne, 256-16-94
12:00 Noon Jean Patou, 7, rue St.-Florentin, 073-08-74
1:00 P.M. Dorothee Bis, 222-33-63
2:30 P.M. Denet Barry, 770-75-09
4:30 P.M. Georges Rech, Hotel George V, 236-46-40
5:30 P.M. Synonyme by Georges Rech, Hotel George V,
231-51-79
6:30 P.M. Ungaro, 2, av. Montaigne, 256-27-70

Thurs., April 5 . . . 9:30 A.M. Hermes, 265-21-60, ext. 268 or 321
9:30 A.M. Suzuya, Mimi Pinson, 79 Champs Elysées, 073-14-92
11:00 A.M. Christian Aujard, 231-70-87
(continued on following page)

PARIS READY-TO-WEAR SHOWINGS (continued from page 2)

Thurs., April 5 . . . 1:00 P.M. Givenchy Nouvelle Boutique, 3 av.
(continued) George V, 754-25-39

2:30 P.M. Nina Ricci, 20 rue des Capucines, 073-67-31
4:00 P.M. Bercher, Chez Drouant, 887-91-24
5:30 P.M. Group Showing of Pret-a-Porter by the
couturiers, Hotel George V, 359-10-64
6:30 P.M. Agathe Khanh, 589-43-61

Fri., April 6 . . . 9:30 A.M. Sonia Rykiel, 6, rue de Grenelle, 222-43-22
11:00 A.M. Miss De Rauch, 37, rue J. Goujon, 359-26-26
2:30 P.M. Sonia Rykiel, 222-43-22

Paris phone numbers listed above. Paris Press contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Fbg. St. Honoré, Paris 6. Tel: 359-10-64. Trade Contact: Federation Francais des Industries du Vetement Feminin, 69, rue de Richelieu, Paris. N.Y. Press Contact: (for showings at Porte de Versailles): Pamela Dubose, French Apparel Ctr., 11 W. 42nd St., 354-8620. Retailers: French Trade Shows, 1350 Ave. Americas, 582-4960.

Monday	SPRING FURS--	BEN KAHN	BEN KAHN AT CARTIER
March 26	PRESS AND BUYERS		4 EAST 52ND STREET
10:30 A.M.	By invitation. Contact: Ernest Graf, BR. 9-0633.		
Monday	ANNUAL FASHION	PARSONS SCHOOL OF	HOTEL PLAZA
March 26	AWARDS SHOW	DESIGN (66 FIFTH AVE.)	GRAND BALLROOM
7:30 P.M.	Awards will be presented to students by designer-critics: Donald Brooks, Jeanne Campbell, Stan Herman, Chuck Howard, Ralph Lauren, Shannon Rodgers, Dominic Rompollo, Gustave Tassell, Ann Webster, Chester Weinberg, (Dinner-Dance) (Black Tie) Reservations: \$150.00. Contact: Edwin Cohen, 675-2700.		
Tuesday	RECEPTION FOR NEW	FASHION SEWING LABS	964 THIRD AVENUE
March 27	BOARD OF DESIGNERS		
8:30 A.M.	Current fashions as related to the home sewer. Introduction of new board of designers: Adri, John Anthony, Scott Barrie, Jon Haggins, Stan Herman, Leo Narducci, Lucie Porges, V.P., Pauline Trigere. By invitation. Contact: 758-2053.		
Tuesday	OPENING OF EARLY	ORIGINALA	512 SEVENTH AVENUE
March 27	FALL COLLECTION		SHOWROOM - 43RD FLOOR
2:00 P.M.	Coats, suits and costumes. Also April 10, 2:00 P.M. By reservation. Contact: Miss Maggie, 695-5100.		
Beginning	OPENING OF FALL	ELEANOR BRENNER FOR	498 SEVENTH AVENUE
Tuesday	KNIT COLLECTION	BRENNER COUTURE	SHOWROOM - 5TH FLOOR
March 27	Day through evenings knits, designed by Eleanor Brenner for the contemporary woman. Continuous by appointment. Contact: Laurie Forman, 239-1150.		
Wednesday	SPRING FASHIONS	JOHN ANTHONY	BARBETTA RESTAURANT
March 28	AT LUNCHEON SHOW		321 WEST 46TH STREET
12:30 P.M.	Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE.2-8212.		
Wednesday	"THE FASHION	THE FASHION GROUP, INC.	BURLINGTON HOUSE
March 28	ENVIRONMENT 1973"	(9 ROCKEFELLER PLAZA)	1345 AVE. OF AMERICAS
6:30 P.M.	"I Did It My Way" -- final session in series of five. Speakers: Scott Barrie-Barrie Sport Ltd.; Amelia Bassin-Bassinova, Inc.; Vicki Cooper-Vicki Cooper, Inc.; Diane Love-Diane Love, Inc.; Marjorie Reich-Merchandising Motivation; Ellen Sands-MSG Associates; Irma Shorell- Irma Shorell, Inc.; Willi Woo-Willie Woo, Inc. Co-chmm: Lenore Benson, Mademoiselle Magazine; and Sheila Levy, consultant. Tickets: \$4.00. Contact: CI. 7-3940.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 29 4:30 P.M.	PREVIEW OF FALL '73 KNITWEAR Designed by Trisha Sayad. Show followed by cocktails. By invitation. Contact: Carol Thorpe Shapiro, JU. 6-0909.	OFFSPRING	1407 BROADWAY SUITE 1814
Friday March 30- April 5	FALL-WINTER COLLECTIONS IN PARIS Presentation by Groupement Francais pour l'Expansion du Pret-a-Porter Feminin de luxe by 45 manufacturers including Henri-Jean and Maria Moutet. Contact: Monique Dognin, 83 Bd. Richard Lenoir 75011, Paris. Tel: 700-29-78.	G.E.P.	HILTON-PARIS
Saturday March 31- April 4	SKI SHOW FOR 1973 Ski Trade Show with 160 exhibitors. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AV. SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.
Saturday March 31- April 5	PARIS INTERNATIONAL FUR EXHIBITION More than 100 exhibitors from Great Britain, Switzerland, Italy, Belgium and others will participate in fourteenth international fur industries exhibition. Contact: French Trade Shows, 1350 Ave. of Americas, 582-4960.	SALON INT'L DES INDUSTRIES DE LA FOURRURE	PARC DES EXPOSITIONS PALAIS SUD
April 1- April 5	9TH INTERCHIC FASHION FAIR IN BERLIN Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.		
April 1- April 6	MERCHANDISE MART APPAREL ASSN. AT CHICAGO MERCHANDISE MART (April 2-6) Style exhibitors at McCormick Place (April 1-4)		
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 564-4130.	RUTH NORMAN FOR GAY GIBSON; MOMENTUM;PLW; GAY GIBSON	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday April 2	OPENING: EARLY FALL TRAVEL COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION By appointment. Contact: Sara Wish Rubin, 354-8636.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - ROOM 1785
Tuesday April 3 11:00 A.M.	FASHION SHOW BY AGHAYAN-MACKIE Fashions by Ray Aghayan and Bob Mackie. Contact: Publ. Office, EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday April 4 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW "Preview of Furs to Come". Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	CHRISTIE BROS.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 4- April 5	ASSOCIATED FASHION DESIGNERS OF LONDON AT NEW LONDON THEATRE, DRURY LANE Preview, April 4, 12:00 Noon; Gala Show, April 4, 11:00 P.M.; Finale Show April 5, 4:30 P.M. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.		
Wednesday April 4- April 5	13TH ANNUAL LEATHER CLOTHING BUYERS FAIR AT BLOOMSBURY CENTRE HOTEL, LONDON Fashion shows twice daily. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 5- April 7	FASHION FAIR IN LONDON Shows: Thurs. and Fri., 9:30, 12:00 and 3:00 P.M. Sat. April 7, 9:30, 12:00 Noon. Contact: Clothing Export Council of Great Britain, 54 Grosvenor, London. Tel: 01-493-8832.	CLOTHING EXPORT COUNCIL	EARL'S COURT CENTRE HALL "D"
Friday April 6 12:00 Noon Luncheon	FASHION SHOW BY AMERICAN DESIGNERS Summer fashions by leading designers, presented on Saks Fifth Ave. display mannequins, sculptured in likeness of society fashion leaders. In conjunction with M.A.A. 13th annual convention, April 5-8. By invitation. Contact: Helene Obolensky Enterprises, Inc. 838-4722.	MODELING ASSOCIATION OF AMERICA, INC.	WALDORF-ASTORIA GRAND BALLROOM
Friday April 6 7:30 P.M.	"DESIGNS ON FASHION"-- PRESS SHOW IN LONDON Featuring ten London designers: Baccarat, John Bates, Ossie Clark, Gina Fratini, Bill Gibb, Jean Muir, Alice Pollock, Thea Porter, Mary Quant, Zandra Rhodes. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.	ROYAL COLLEGE OF ART	GULBENKIAN HALL KENSINGTON GORE
April 7	11:00 A.M., VALENTINO FALL & WINTER BOUTIQUE AT 25 Gregoriana, Rome, Italy.		
Saturday April 7 12:00 Noon Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON Fashion show coordinator and commentator: Mary Alice Rice. Tickets: \$20.00 (including raffle book). For benefit of Horace Mann-Barnard Scholarship Fund. Contact: Mrs. David Steinberg, 914-968-8748.	LEADING DESIGNERS	HOTEL PIERRE BALLROOM
Saturday April 7- April 15	SEVENTEENTH ANNUAL AUTOMOBILE SHOW Featuring movies, demonstrations and entertainment, with special emphasis on imported cars from England, France, Germany, Italy, Japan, Roumania, Sweden and Soviet Union. Also antiques and experimental models of the future. Hours: Noon to 10:00 P.M.; Sat., 11 to 10:30 P.M.; Sun., Noon to 8:00 P.M. Price: \$2.50. Children, \$1.50. Public Rel: Warren Leslie, 331 Madison, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
April 7	EARLY FALL SHOWINGS IN LOS ANGELES (April 7-11)		
April 8- April 11	NATIONAL ASSN. OF MEN'S SPORTSWEAR BUYERS. Contact: NAMS, 185 Madison Avenue, 689-7420.		
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 9	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Susan Ullery, 239-8530.	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 9	EARLY FALL COORDINATED SPORTSWEAR Continuous showings by appointment. Contact: Bill Friese, 594-5040.	FRANCINE BY JERRY FEDER	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Coats, suits, dresses. By appointment. Contact: Judy Lauterstein, WI. 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 10 10:00 A.M.	PREMIERE SHOWING OF FALL KNITWEAR Press preview of Biella knitwear. By invitation. Thereafter in showroom, 7th floor. Contact: 947-1400.	BIELLA LTD. (498 SEVENTH AVENUE)	RAFFLES SHERRY NETHERLAND HOTEL
Tuesday April 10 11:00 A.M.	SPORTSWEAR COLLECTION BY HAZEL HAIRE Press preview of new designer Fall sportswear collection. By invitation. Thereafter by appointment, Contact: Andrea Basile, 736-8867. (<u>Note corrected phone number</u>)	FRIEDRICKS SPORT (DIV. HENRY FRIEDRICKS)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday April 10 1:00 P.M.	PRESS PREVIEW OF FALL COLLECTION First New York showing by Réal of Paris. By invitation. Contact: 354-8508.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
April 10	2:00 P.M., ORIGINALA (2nd show), 512 Seventh Ave., 43rd floor, 695-5100.		
Tuesday April 10 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Also April 24, 4:00 P.M. (Both shows for buyers only) By reservation. Contact: LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 10 4:30 P.M.	FASHIONS FROM LATIN AMERICA Fashions from Brazil, Columbia, Honduras, Mexico, Panama, Peru, Venezuela, to celebrate Pan American Week. By invitation. Publ: Terry Mayer, Inc., 685-6561 or 685-9819.	SEARS; & NYC DEPT. OF PUBLIC EVENTS	TOP OF THE WEEK-NEWSWEEK 444 MADISON-40TH FLOOR
April 11- April 12	LEATHER AND ALLIED INDUSTRIES EXPOSITION AT NEW YORK HILTON HOTEL Contact: Herbert Miller, Tanners Council, 686-7950.		
April 11- April 15	IGEDO 97TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF Modemesse GmbH 4 Dusseldorf, Freiligrath Strasse 28. Tel (0211) 44.63.59.		Contact: Internationale
Thursday April 12 8:45 A.M.	"SPRING'S UP" -- PRESS PREVIEW A celebration of Spring and growing things - previewing store-wide collections in fashion and for the home--in a vernal environment. By invitation. Contact: Mary Ellen Brennan, LW. 4-5100, ext.232.	LORD & TAYLOR	MAIN FLOOR
Friday April 13 11:30 A.M.	PRESS SHOWING: FALL/ WINTER COLLECTION Press showing of Fall and Winter collection of Goldworm knitwear. By invitation. Publicity: Judy Guerin, 879-4822.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Thursday April 12	OPENING OF EARLY FALL COLLECTION Designed by Jack Bodi and Ronald Kolodzie. By appointment. Contact: 695-7715.	CONCEPT VII	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sunday April 15 9:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW Complete collection by Zandra Rhodes for benefit of Circle in the Square Production Fund. Tickets: \$35.00 each. Contact: Mrs. Gillette Boland, 40 E. 68th St., TR. 9-2236. Publicity: Eleanor Lambert, MU. 8-2130.	ZANDRA RHODES (64 PORCHESTER, LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous showings.	ADDENDA BY PATTI CAPPALLI Contact: 736-5282.	1407 BROADWAY SHOWROOM - ROOM 915
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	RONALD AMEY Contact: Helen Borger, CO. 5-7720.	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	GEOFFREY BEENE Contact: 594-0454.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	DONALD BROOKS; & DONALD BROOKS BOUTIQUE Contact: Mary Jean Rainnie, 947-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 16	OPENING: EARLY FALL COLLECTION Continuous showings by appointment.	PIERRE CARDIN Contact: Lynne Blum, 279-3091.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	CHUCK HOWARD Contact: 354-0824.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 16	OPENING OF FALL COLLECTION Continuous showings by appointment.	JAMISON Contact: Kay Farmer, OX. 5-4812.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	NAT KAPLAN, INC. Contact: LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment.	HAROLD LEVINE BY DON BREITINGER Showing, Wed., April 25 at 12:00 Noon, by reservation. Contact: LA. 4-0237.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 16	EARLY FALL COLLECTION Continuous showings.	MIGNON BY DOROTHY FARBO Contact: BR. 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	PAPILLON Contact: 868-2880.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	OSCAR DE LA RENTA BOUTIQUE Contact: LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	JERRY SILVERMAN BY SHANNON RODGERS Contact: Mattie, 244-7522 or 244-4940.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment.	SOMETHING! BY OSCAR DE LA RENTA Contact: 594-5424.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

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Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 16	OPENING OF FALL SPORTSWEAR COLLECTION Also Albert Lewis shirts. Continuous by appointment. Contact: 279-8120.	TUDOR SQUARE BY BERT GEIGER	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 947-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 16	PASSOVER (First Night) - at sunset on Monday, April 16		
Beginning Tuesday April 17	OPENING OF EARLY FALL COLLECTION By appointment. Contact: 564-0910.	GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 17	PREMIERE SHOWING: EARLY FALL COLLECTION Young contemporary misses fashions. By appointment. Contact: LO. 3-0988.	QUOTE (DIV. RODRIGUES FOR PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 18 10:00 A.M.	OPENING OF FALL COLLECTION Also April 24 and May 1 at 10:00 A.M., by reservation. Contact: LA.4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday April 18 12:00 Noon	OPENING OF EARLY FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: Sydney Scher, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous by appointment. (Note change of date) Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday April 19 10:30 A.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 19 11:30 A.M.	EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
April 20	GOOD FRIDAY		
Sunday April 22 12:30 P.M. Luncheon	THIRTEENTH ANNUAL BENEFIT FASHION SHOW "Life Style Collection" fashions by Canadian designer Claire Haddad. Public Relations: Hamra Associates, 753-9833. Easter Seal Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Mrs. Joel Verbit, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity, leathers, suedes. Hours: 9:00 A.M.-8:00 P.M. Contact: John Hoffman, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR
Monday April 23- May 2	EARLY FALL COLLECTION IN NEW YORK Continuous by appointment. Contact: 213-627-0806 (L.A.); 335-6033 (N.Y.)	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday April 23	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 354-6810.	LUPE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 23	OPENING OF EARLY FALL COLLECTION By appointment in newly decorated showrooms. Publicity: Betty Yarmon, 565-1025; or 755-3487.	PATRICK PORTER FOR ADELE MARTIN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 23	OPENING OF EARLY FALL COLLECTION By appointment in newly decorated showrooms. Publicity: Betty Yarmon, 565-1025; or 755-3487.	MARIO FORTE FOR RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 24 10:00 A.M. & 3:00 P.M.	NEW COLLECTION BY STAN HERMAN New sleepwear collection by Stan Herman; also loungewear and bodyshirts. Second show at 3:00 P.M. By invitation. Contact: Roy Kleeger, 768-0125.	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
April 24	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA. 4-7626.		
Tuesday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 24 12:00 Noon	OPENING OF FALL COLLECTION Preview for press and buyers. By invitation. (Luncheon will follow show) Thereafter by appointment. Contact: 563-1640. Publ: Vera Bacal, PL. 3-8421.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 24 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 24 2:30 P.M.	OPENING OF LIMITED FALL COLLECTION By reservation. Thereafter by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 24	4:00 P.M., TRIGERE, INC., (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Beginning Tuesday April 24	EARLY FALL COLLECTION IN NEW YORK By appointment. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Celia Kall, 244-4700. Publicity: Stuart Roeder Assoc., 582-3078.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Lois Lindheim, 279-3410. Publicity: Stuart Roeder Assoc., 582-3078.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 24	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 25 11:30 A.M.	SUMMER COLLECTION: JERRY SILVERMAN Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF FIFTH FLOOR
April 25	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237		
Wednesday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 25 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS FASHION SHOW Preview of Fall '73 fashions by leading designers in Crompton-Richmond fabrics. <u>Show at 5:00 P.M.</u> By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA BALLROOM
Beginning Wednesday April 25	OPENING OF EARLY FALL COLLECTION Informal showings by appointment. Contact: 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday April 26 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 55th anniversary of Natl Knitted Outerwear Association, featuring American original design knitted apparel for men, women and children. Fiber and yarn organizations include: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Celanese Fibers Mktg.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co.; FMC Fibers; Mohair Council of America; Monsanto Textiles Div.; Phillips Fibers Corp.; Rohm & Haas Co.; The Wool Bureau, Inc.; Woolknit Associates, Inc. Produced by Mia Grau. Tickets: \$15.00 each. Contact: NKO, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Monday April 30 4:30 P.M.	OPENING OF FALL COLLECTION <u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment, showroom 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
May 1	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday May 1 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-1855.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
May 6- May 9	33RD SEMI ANNUAL MITAM SHOW (FABRIC) SPRING/SUMMER IN MILAN, ITALY Contact: Mitam, Galleria San Bibbia, 20122 Milan. Tel: 79-21-54 (Italy)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNERS A birthday celebration--in honor of Israel's 25th anniversary and Golda Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator: Jerry Orbach. Fashion show director: Frances Laterman. Admission: \$10.00 plus minimum purchase of \$500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	HOTEL AMERICANA BALLROOM
Monday May 7 9:30 A.M.	FALL SHOWING IN LOS ANGELES By invitation. Thereafter by appointment. Contact: 213-627-0806.	HELGA	722 SOUTH LOS ANGELES ST. LOS ANGELES, CALIFORNIA
Monday May 7- May 16	COMPLETE FALL COLLECTION By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL DRAKE PARK AVE. & 56TH ST.
Wednesday May 9 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Judy Lauterstein, WI. 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Thursday May 10 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: Michele Abruzzo, BR. 9-6560, ext. 294.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 14	OPENING OF FALL HANDBAG MARKET WEEK Contact: National Handbag Assoc., 347 Fifth Ave., MU. 3-6969.		
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		
Tuesday May 15 10:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday May 16 11:00 A.M.- 6:00 P.M.	BENEFIT ART SALE AND AUCTION A vernissage of paintings, sculpture, needlepoint and gourmet food items for benefit of Fashion Group Foundation Fund. Also, closed bid auction of "The Creators Collection" by leading designers and friends in fashion field. Donations accepted until April 25. Contact: Margaret Ingersoll or Rosemary Sheehan, CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	9 WEST 57TH STREET AVON BUILDING-LOBBY
Wednesday May 16 4:30 P.M.	SLEEPWEAR & LOUNGEWEAR COLLECTION By invitation. Contact: Margretha Murphy, 685-7900.	JOHN KLOSS FOR CIRA	CLUB EL MOROCCO 307 EAST 54TH STREET
Thursday May 17 1:30 P.M.& 5:00 P.M.	PREVIEW: FALL AND HOLIDAY COLLECTIONS Preview showings of <u>complete collections</u> . By invitation. Thereafter by appointment. Contact: 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Thursday May 24 12:30 P.M. Luncheon	1973 GRADUATION LUNCHEON Guest speaker: Richard A. Shortway, publisher, Vogue Magazine. Diplomas to 110 graduates. Awards to outstanding alumni. By invitation. Contact: Allan Falk, TR. 9-4644.	TOBE COBURN SCHOOL	HOTEL PIERRE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday June 3- June 6	NATIONAL BOUTIQUE SHOW Contact: Oscar Pluznick, 50 Hunt Street, Watertown, Mass. or 524-5024.	INTERNATIONAL BOUTIQUE FASHIONS	HOTEL McALPIN
Monday June 4 10:00 A.M.	OPENING OF FALL COLLECTION Also June 12 at 10:00 A.M. By reservation. (Press show, Thurs., June 7 at 1:30 P.M. by invitation.) Contact: LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday June 4 11:00 A.M.	PRESS PREVIEW: FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION Also June 12 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 4 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 4 1:00 P.M.	OPENING OF FALL COLLECTION Also June 11 and 18 at 1:00 P.M. By reservation. Contact: 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday June 4 2:30 P.M.	OPENING OF FALL & HOLIDAY COLLECTION Also June 11 at 2:30 P.M. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
June 4	3:00 P.M., PIERRE CARDIN (2nd show), 550 Seventh Avenue, 279-3091.		
Monday June 4 4:00 P.M.	OPENING OF FALL COLLECTION Also June 6 and 12 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday June 5 9:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday June 5 10:30 A.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 10:30 A.M. by reservation. (Press show, June 5 at 2:30 P.M., by invitation). Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
June 5	12:00 Noon, BILL BLASS (Press), Hotel Pierre, Cotillion Room, by invitation.		
Tuesday June 5 1:30 P.M.	OPENING OF FALL AND HOLIDAY COLLECTION Also June 12 at 11:00 A.M. By reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday June 5 1:30 P.M.	OPENING OF FALL COLLECTION By reservation. Continuous thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
June 5	2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh, 11th floor, LA. 4-9350.		
Tuesday June 5 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION Also June 6 at 9:00 A.M; June 13 at 3:30. Contact: 239-7080. Contact:	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday June 5 4:00 P.M.	OPENING OF FALL COLLECTION Also June 7 and 13 at 4:00 P.M. By reservation.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LO. 3-1600.
Tuesday June 5 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter informal showings by appointment. Press contact: Ruth Schiller, 239-1150. Buyers contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 5 5:30 P.M.	FALL COLLECTION IN NEW YORK Also June 12 at 5:30 P.M. By reservation. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE, L.A.)	HOTEL GOTHAM PRIVATE SUITE
June 6	9:00 A.M., JOHN ANTHONY (2nd show), 550 Seventh, 24th floor, 239-7080.		
Wednesday June 6 9:15 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 868-2880.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday June 6 10:00 A.M.	OPENING OF COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday June 6 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 354-0824.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday June 6 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7 at 12:00 Noon, by reservation. Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday June 6 1:30 P.M.	PRESS PREVIEW: FALL COLLECTION Also June 12 and June 14 at 1:30 P.M., by reservation. Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday June 6 2:30 P.M.	OPENING OF FALL COLLECTION Also June 7, 12 and 14 at 2:30 P.M. by reservation. (Press, June 5, Hotel Pierre at 12:00 Noon, by invitation). Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 6 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday June 6 4:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: Joanne Creveling, CI. 7-1100, ext. 345.	STEPHEN BURROWS	PLACE TO BE ANNOUNCED
Wednesday June 6 4:00 P.M.	PREVIEW: FALL & WINTER RAINWEAR "Rainwear Plus" -- Fall and Winter collection by Pembroke Squires. By invitation. Thereafter in showroom, 17th floor. Contact: Miss Peggy, 524-9800.	MAIN STREET FASHIONS (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
June 6	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh Ave., 21st fl., WI. 7-8235.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 7 9:30 A.M.	OPENING OF COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
June 7	10:30 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh, 11th fl., LA. 4-9350.		
Thursday June 7 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also June 7 at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
June 7	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh, 4th floor, 594-0454.		
June 7	1:30 P.M., OSCAR DE LA RENTA BOUTIQUE (Press Show), 550 Seventh, LA. 4-9350.		
June 7	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th fl, LA. 4-6968.		
June 7	3:00 P.M., HALSTON (2nd show), 550 Seventh Ave., 14th fl., 354-6340.		
Thursday June 7 4:00 P.M.	SHOWING OF FALL COLLECTION By reservation. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
June 7	4:00 P.M., TRIGERE (2nd show), 550 Seventh Ave., 16th fl., LO. 3-1600.		
Friday June 8 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-6810.	LUPE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Friday June 8 12:00 Noon	OPENING OF FALL COLLECTION Also June 13 at 12:00 Noon. By reservation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
June 11	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th floor, 524-3520.		
June 11	2:30 P.M., LEW PRINCE FOR ALDRICH, INC., 530 Seventh Ave., 12th fl, 244-1872.		
June 11	4:00 P.M., CHESTER WEINBERG (2nd show), 530 Seventh Ave., 16th fl, 736-1690.		
June 12	10:00 A.M., OSCAR DE LA RENTA BOUTIQUE (3rd show), 550 Seventh, LA. 4-9350.		
June 12	11:00 A.M., RODRIGUES FOR PETER CLEMENTS (2nd show), 530 7th, LO. 3-0988.		
June 12	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh, 21st fl., LA. 4-0237.		
June 12	1:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.		
June 12	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl., LA. 4-6968.		
June 12	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 21st fl., WI. 7-8235.		
June 12	5:30 P.M., RAY AGHAYAN/BOB MACKIE (2nd show), Hotel Gotham, Private Suite.		
June 13	10:30 A.M., OSCAR DE LA RENTA (4th show), 550 Seventh Ave., 11th fl., LA.4-9350.		
June 13	12:00 Noon, MOLLIE PARNIS (2nd show), 530 Seventh Ave., 18th fl, 279-5012.		
June 13	3:30 P.M., JOHN ANTHONY (3rd show), 550 Seventh Ave., 24th fl, 239-7080.		

1974

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